

# BRONX

DAY in

# ALBANY



## Prepared by

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# 2026 Bronx Day in Albany

*The Bronx:  
United in Culture, Driven by Business*

**Presented By**



**In partnership with**





# THE VISION

Albany Capital Center  
Tuesday, March 10, 2026



# THE PURPOSE

- ❖ **Showcase** the heart and soul of the Bronx: Business, Culture & Community
- ❖ **Build** powerful connections with state policymakers
- ❖ **Celebrate** Bronx leadership, innovation, and unity
- ❖ **Drive** advocacy and policy influence for Bronx priorities



## Connect. Learn. Showcase.

Be part of the Bronx's most influential day at the State Capitol.



### Lunch Forum

Program includes  
legislative panels and  
lunch.

**12-2PM**



### Agency Roundtables

Presentations from NYS  
Agency Leaders on  
business topics.

**2-4PM**



### Capitol Visit

Recognition in the Senate  
& Assembly Chambers.  
Photo on stairs.

**2:30-4PM**



### Showcase

Bronx businesses,  
cuisine & culture on  
display.

**6-9PM**





# Bronx Policy Lunch Forum

**12:00 – 2:00PM**

- Format:** Seated with plated or buffet lunch
- Program:** Welcome Remarks  
Keynote by Governor Hochul
- Panels:** Investing in Bronx Businesses  
Workforce & Technology  
Community Development & Safety
- Audience:** Bronx businesses; Sponsors;  
Lobbyists; Electeds

Ticketed event. Pre-registration required.



# Agency Roundtables

**2:00 – 4:00PM**

Format: Conference-style Presentations

Program: Welcome Remarks

Keynote by Bronx Borough President

Presentations:

Empire State Development

Department of Labor

NYSERDA

Homes & Community Renewal

MWBE/SDVOSM

Free event. Pre-registration required.



# Capitol Visit

**2:30 - 4:00PM**

Format: Sponsors on Chamber Floor  
Overflow Guests in Gallery

Program: Group Photo on Stairs  
Recognition by Speaker Heastie &  
Bronx Legislators  
Resolution from the floor

Audience: Tabling Bronx Businesses & Sponsors

Invite-Only. Pre-registration required.





# Bronx Showcase

**6:00 - 9:00PM**

**Format:** Tradeshow Style Set-Up  
**Program:** Welcome Remarks by Key Electeds  
Bronx Legacy ChangeMakers:  
One Business per Elected  
Vendor Showcase  
Entertainment & Dancing  
Raffles, Prizes, Sponsor Giveaways  
**Audience:** Bronx Businesses; Electeds & Staff;  
Lobbyists;

Free Event. Registration requested.

# SHOWCASE & VENDOR FEATURES

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## Vendor Participation

Culinary, Cultural, Business,  
Non-Profit and More

01

## Made in the Bronx

Features products made in the  
Bronx.

03

## Regional Inclusion

Active elected outreach  
to ensure district  
representation at event.

02

## Merch & Swag Bags

Potential merchandise for sale  
& swag gift bags with sponsor  
items.

04

# COMMUNITY REPRESENTATION

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As leaders of the Bronx, elected engagement is essential to ensuring diverse participation from every corner of the borough.

## NORTHWEST BRONX



RIVERDALE  
KINGSBRIDGE  
MARBLE HILL  
VAN CORTLANDT  
WOODLAWN  
SPUYTEN DUYVIL  
BEDFORD PARK  
NORWOOD  
UNIVERSITY HEIGHTS  
FORDHAM

## NORTHEAST BRONX



BAYCHESTER  
CO-OP CITY  
EDENWALD  
WAKEFIELD  
EASTCHESTER  
PELHAM GARDENS  
PELHAM PARKWAY  
WILLIAMSBRIDGE  
ALLERTON  
OLINVILLE  
BRONXWOOD

## SOUTH BRONX



MOTT HAVEN  
MELROSE  
PORT MORRIS  
HUNTS POINT  
LONGWOOD  
WOODSTOCK  
MORRISANIA  
CONCOURSE  
HIGHBRIDGE  
MORRIS HEIGHTS

## CENTRAL BRONX



TREMONT  
MOUNT HOPE  
BELMONT  
EAST TREMONT  
CROTONA  
WEST FARMS  
CLAREMONT  
PARKCHESTER  
SOUNDVIEW  
VAN NEST  
UNIONPORT  
CASTLE HILL



# ELECTED OFFICIALS COLLABORATION

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## Identify...

And invite businesses and organizations from your district.

01

## Engage...

Your constituents directly to promote visibility and Bronx pride.

03

## Ensure...

Sector and community diversity, including culinary, retail, cultural, etc.

02

## Toolkits...

Will be provided, including the customized website for easy engagement.

04



# PARTNER CONTRIBUTION IDEAS

## MEDIA

Live broadcasting booth

Voices of the Bronx Video Wall

Youth Media Correspondents

Post-Event Highlight Reel

## ECONOMIC DEVELOPMENT

Vendor Resource Pavillion

Why Invest in the Bronx? Kiosk

Meet the Developer Lounge

Economic Development Highlights Material

## TOURISM

Interactive Tourism Map Booth

Destination Photo Wall

Meet the Developer Lounge

This is the Bronx Prize Baskets

## CULTURAL

Artisan Alley

Graffiti Art

Hip Hop History

Raffle Prizes

## ENTERTAINMENT

Salsa Dancers

Dance & Drum Performance

DJ/Music

Raffle Prizes



Taryn Duffy



Olga Luz Tirado



Rhonda James



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# THANK YOU!