

Prepared by







2026 Bronx Day in Albany

The Bronx: United in Culture, Driven by Business

Presented By





In partnership with











THE VISION

Albany Capital Center Tuesday, March 10, 2026





THE PURPOSE

- Showcase the heart and soul of the Bronx: Business, Culture & Community
- Build powerful connections with state policymakers
- Celebrate Bronx leadership, innovation, and unity
- Drive advocacy and policy influence for Bronx priorities





Connect. Learn. Showcase.

Be part of the Bronx's most influential day at the State Capitol.



Lunch Forum

Program includes legislative panels and lunch.

12-2PM



Agency Roundtables

Presentations from NYS

Agency Leaders on
business topics.

2-4PM



Capitol Visit

Recognition in the Senate & Assembly Chambers.
Photo on stairs.

2:30-4PM



Showcase

Bronx businesses, cuisine & culture on display.

6-9PM





Bronx Policy Lunch Forum

12:00 - 2:00PM

Format: Seated with plated or buffet lunch

Program: Welcome Remarks

Keynote by Governor Hochul

Panels: Investing in Bronx Businesses

Workforce & Technology

Community Development & Safety

Audience: Bronx businesses; Sponsors;

Lobbyists; Electeds

Ticketed event. Pre-registration required.





2:00 - 4:00PM

Format: Conference-style Presentations

Program: Welcome Remarks

Keynote by Bronx Borough President

Presentations:

Empire State Development

Department of Labor

NYSERDA

Homes & Community Renewal

MWBE/SDVOSM

Free event. Pre-registration required.





2:30 - 4:00PM

Format: Sponsors on Chamber Floor

Overflow Guests in Gallery

Program: Group Photo on Stairs

Recognition by Speaker Heastie &

Bronx Legislators

Resolution from the floor

Audience: Tabling Bronx Businesses & Sponsors

Invite-Only. Pre-registration required.





Bronx Showcase

6:00 - 9:00PM

Format: Tradeshow Style Set-Up

Program: Welcome Remarks by Key Electeds

Bronx Legacy ChangeMakers:

One Business per Elected

Vendor Showcase

Entertainment & Dancing

Raffles, Prizes, Sponsor Giveaways

Audience: Bronx Businesses; Electeds & Staff;

Lobbyists;

Free Event. Registration requested.

SHOWCASE & VENDOR FEATURES

Vendor Participation

Culinary, Cultural, Business, Non-Profit and More

01

Regional Inclusion

Active elected outreach to ensure district representation at event.

Made in the Bronx

Features products made in the Bronx.

03

Merch & Swag Bags

Potential merchandise for sale & swag gift bags with sponsor items.

04

02

COMMUNITY REPRESENTATION

As leaders of the Bronx, elected engagement is essential to ensuring diverse participation from every corner of the borough.











ELECTED OFFICIALS COLLABORATION

Identify...

And invite businesses and organizations from your district.

01

Ensure...

Sector and community diversity, including culinary, retail, cultural, etc.

Engage...

Your constituents directly to promote visibility and Bronx pride.

03

Toolkits...

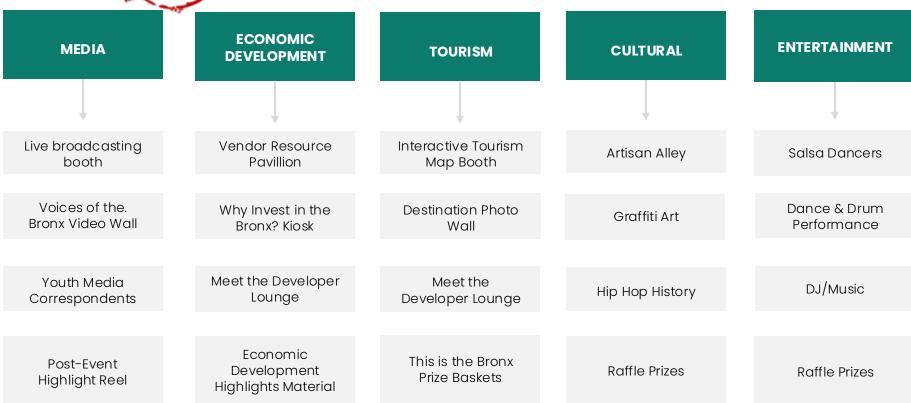
Will be provided, including the customized website for easy engagement.

04

02

MADE IN THE BRONX

PARTNER CONTRIBUTION IDEAS





Taryn Duffy





Olga Luz Tirado





Rhonda James



THANK YOU!